

HOW TO CUT YOUR ENERGY BILLS: A CENTRAL VALLEY INSULATION GUIDE

If your home is hot upstairs, cold in winter, or expensive to cool, the problem often starts in the attic. Here is how to fix it the smart way.

- 1 START IN THE ATTIC**
Most of a home's heat gain and loss happens through the attic. Adding or upgrading attic insulation is usually the highest-return efficiency upgrade.
- 2 RADIANT BARRIERS SHINE IN OUR HEAT**
A radiant barrier reflects the sun's heat before it enters your attic. In Central Valley summers, it pairs perfectly with insulation to lower AC costs.
- 3 AIR SEALING COMES FIRST**
Sealing leaks and gaps lets your insulation and HVAC actually do their job. Insulation over leaky gaps wastes money.
- 4 OLD INSULATION CAN HURT YOU**
Compressed, damaged, or moisture-affected insulation loses its value. Sometimes removing and replacing it is the right call.
- 5 COMFORT, NOT JUST BILLS**
Proper insulation evens out temperatures room to room, so the upstairs is not an oven in July. Comfort is half the payback.
- 6 GET AN HONEST ASSESSMENT**
A free assessment shows exactly where your home is losing energy, so you only pay for what actually helps.

CLAIM YOUR FREE INSULATION INSPECTION

We will assess your home, document what we find, and give you honest, upfront pricing. No pressure, no obligation.

Call **(559) 938-0280** or visit smarthomeimprove.com